

Kids' Adventure Passport 2011



When does the Kids' Adventure Passport start and finish?

The Kids' Adventure Passport starts on 1 January 2011 and runs until 26 April 2011.

What does the Kids' Adventure Passport program involve?

The Kids' Adventure Passport is an incentive based scheme that encourages children in years K-6 to visit cultural venues.

Children taking part in the program receive a stamp in their Passport every time they visit one of the participating venues. They need to collect three stamps to complete the Premier's Adventure Challenge, receiving a signed certificate from the Premier. They also go into the draw to win one of over 350 prizes.

Participants who obtain only one or two stamps by the close of the program (26 April 2011) are also eligible to enter the draw to win prizes.

All participants making a claim for a certificate or entering the prize draw must send the tear off section of their Passport back to Communities NSW, Locked Bag 1422, Silverwater, NSW, 2128 by 3 May 2011.

Who can participate in the program?

All NSW primary school-aged children (K-6) can participate in the program by collecting a Passport at any participating cultural venue.

All participating cultural venues are listed on the website at www.kidspassport.nsw.gov.au. Children from other states are not eligible to participate in the program.

Are parents and carers accompanying Passport holders to participating cultural venues entitled to free entry?

No, only passport holders are entitled to free entry.

Are parents and carers accompanying Passport holders to participating cultural venues entitled to discounted entry?

No, adults accompanying Passport holders will continue to pay standard admission charges. Concession card holders will still be entitled to their concessions.

Which cultural venues are participating in the project?

There are 71 cultural venues involved in this year's project. For a full list of venues visit www.kidspassport.nsw.gov.au. They are also listed in the Passport.

Where in the Passport do children get their stamps?

There is a page at the back of the Passport for stamps.

How many stamps do children need to collect to complete the challenge?

Children need to collect at least three stamps to complete the Premier's Adventure Challenge and receive an Adventurer's Certificate from the NSW Premier. They'll go in the draw to win a range of prizes. Children who obtain one or two stamps by the end of the program will not receive a certificate, however, they will still be eligible to go in the draw to win prizes.

How do children claim their certificate or enter the draw for prizes?

Children must send back the stamped section of the Passport by 3 May 2011 to Locked Bag 1422, Silverwater, NSW, 2128 to get their certificate and/or go in the draw to win prizes. The prize draw will take place 18 May 2011.

How does each cultural venue order more Passports?

To order more Passports, contact the Communities NSW Client Services Centre on 13 13 02. The Client Service Centre will also answer general enquiries about the program. Please note that the Client Service Centre is closed on public holidays.

Can I get more posters, flyers, badges or stamps?

Yes, call the Client Service Centre on 13 13 02.

Can Vacation Care and school groups use the Passport to obtain free entry for children?

No, Vacation Care programs and school groups are not eligible to use the passport to obtain free entry for children. This is outlined in the 'How it Works' section at the front of the Passport.

Does free entry apply to special programs, exhibitions and events?

No, free entry applies to general admission only.

The Kids' Adventure Passport program has run previously. Is it the same this year?

Many aspects of the program remain unchanged, however, there are some differences:

- The program runs from 1 January to 26 April, 2011
- Participants need to collect three stamps to complete the Premier's Adventure Challenge and receive an 'Adventurer's Certificate'.
- If only one or two stamps are collected by 26 April, participant's efforts will be rewarded and be eligible for the prize draw.
- All participants who send back the tear-off section of their passport by 3 May 2011 will go in the draw to win one of over 360 prizes.
- All stamps are collected at the back of the Passport.
- Vacation Care programs and school groups are not eligible to use the Passport to gain free entry.

If I look at admission prices for a 'family' at some venues I don't appear to be getting a discount by using the Passport for my eligible child/children? Can't I get a better deal?

The aim of the Kids' Adventure Passport is to encourage children and their families to visit cultural venues and to enjoy and learn from the experience.

Taking part in the adventure is the added value of the Passport, with the opportunity to win prizes and have a small selection of the participant's drawings (drawn on the tear off section of the passport) featured on the www.kidspassport.nsw.gov.au website.



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